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<https://www.uah.edu/ahs/departments/history/faculty-staff/john-mohr>

Education:

Ph.D., History of Technology, Auburn University, August 2018
 Advisor: Dr. David Lucsko

B.A., History and German, With Honors, Wittenberg University (Springfield, OH), May 2012

Dissertation:

Title: "Globalization and the Auto Industry in the U.S. South."

My dissertation examines the linkages between the auto industry, technological utopianism, and political modernity in the American South in the late twentieth century. It explains the socio-political relationship between Southern society and foreign automakers. I argue that populist Southern politicians sought alliances with foreign automakers as a means of demonstrating the technological modernity of their region to outsiders and their constituency.

Employment History:

Lecturer, Department of History, the University of Alabama in Huntsville (UAH): Fall 2018 to Present (full time)

Graduate Instructor Fellow, Auburn University, Fall 2017-Summer 2018

Graduate Teaching Assistantship, Auburn University, Fall 2012- Spring 2017

Teaching Experience and Courses Taught:

514-414, The New South, UAH (2 times)
 513-413, The Old South, UAH (1 time)
 399, African-American History, UAH (1 time)
 370, Technology in American History, UAH (2 times)
 310, Intro to Public History, UAH (1 time)
 222, U.S. Since 1877, UAH (4 times)
 221, U.S. to 1877, UAH (5 times)
 104, World Since 1500, UAH (6 times)
 103, World to 1500, UAH (>10 times)
 1020: World History II, Auburn (2 times)
 1210: Technology and Civilization I, Auburn (1 time)
 1010: World History I, Auburn (2 times)

Guest Lectures:

Public Memory and Race (UAH)
 Honors 301: Poverty in the U.S. (UAH)
 The Automobile in History 3570 (Auburn University)
 Technology and Civilization 1210 (Auburn University)
 World History I and II (Auburn University)
 World History II (Auburn University Montgomery)
 History of American Car Culture (Air War College, Maxwell AFB, Montgomery, AL)

Educational Certifications:

Quality Education Practices Online (QEPO), UAH, 2020.

Organization Memberships:

Society for the History of Technology (SHOT)
 Society of Automotive Historians (SAH)- Member, Board of Directors
 Phi Alpha Theta (PAT)

Research Interests:

History of the automobile (production, globalization, marketing)
 History of advertising
 Gender roles in consumer culture
 The relationship between technology and political power in global context
 Technology and social change

Peer-Reviewed Articles:

“The Freeway Journey: Landscape and Mobility in the Southern Auto Industry,” *Transfers: An Interdisciplinary Journal of Mobility Studies* 11, no. 1 (2021):

<https://www.berghahnjournals.com/view/journals/transfers/11/1/trans110103.xml>

“The Soft Sell: Gender, Advertising, and the Chevrolet Corvair,” *Automotive History Review*, Spring 2020.

“Spinning Their Wheels: Confronting Scholarly Perceptions of Southern Auto Workers,” *NeoAmericanist* Fall/Winter 2013-14 (Ontario: Center for American Studies at the University of Western Ontario)

<https://web.archive.org/web/20150218163318/http://neoamericanist.org/paper/spinningtheir-wheels>

Encyclopedia and Reference Book Entries:

“Cook’s Pest Control,” *Encyclopedia of Alabama* (Alabama Humanities Foundation, 2017):
<http://www.encyclopediaofalabama.org/article/h-3934>

“Energen Corporation,” *Encyclopedia of Alabama* (Alabama Humanities Foundation, 2017):
<http://www.encyclopediaofalabama.org/article/h-3939>

“John Herbert Orr,” *Encyclopedia of Alabama* (Alabama Humanities Foundation, 2017):
<http://www.encyclopediaofalabama.org/article/h-3858>

“Wallace and Cater Acts,” *Encyclopedia of Alabama* (Alabama Humanities Foundation, 2016):
<http://www.encyclopediaofalabama.org/article/h-3747>

“Lonnie Johnson,” *Encyclopedia of Alabama* (Alabama Humanities Foundation, 2016):
<http://www.encyclopediaofalabama.org/article/h-3761>

“Boeing in Alabama,” *Encyclopedia of Alabama* (Alabama Humanities Foundation, 2016):
<http://www.encyclopediaofalabama.org/article/h-3729>

“Airbus,” *Encyclopedia of Alabama* (Alabama Humanities Foundation, 2016):
<http://www.encyclopediaofalabama.org/article/h-3751>

“AM/NS Calvert,” *Encyclopedia of Alabama* (Alabama Humanities Foundation, 2016):
<http://www.encyclopediaofalabama.org/article/h-3750>

“George F. Kirchoff Jr.,” *Encyclopedia of Alabama* (Alabama Humanities Foundation, 2016):
<http://www.encyclopediaofalabama.org/article/h-3762>

“Quality Circles,” ed. Sherwood Thompson, *Encyclopedia of Diversity and Social Justice* (Lanham, MD: Rowman and Littlefield, 2015).

“The Auto Industry and the Rise and Decline of the Working Class,” ABC-CLIO Idea Exchange Database (ABC-CLIO, 2015).

“Hyundai Motor Manufacturing Alabama,” *Encyclopedia of Alabama* (Alabama Humanities Foundation, 2015): <http://www.encyclopediaofalabama.org/article/h-3658>

“Toyota Motor Manufacturing Alabama,” *Encyclopedia of Alabama* (Alabama Humanities Foundation, 2015): <http://www.encyclopediaofalabama.org/article/h-3658>

“Honda Manufacturing of Alabama,” *Encyclopedia of Alabama* (Alabama Humanities Foundation, 2015): <http://www.encyclopediaofalabama.org/article/h-3657>

Book Reviews:

Review of Neal Shirley and Saralee Stafford, *Dixie be Damned: 300 Years of Insurrection in the American South* (AK Press, 2015), *The Southern Historian*, Spring 2018.

Review of Robert R. Ebert, *Champion of the Lark: Harold Churchill and the Presidency of Studebaker-Packard, 1956-1961* (McFarland and Co., 2013), *Enterprise and Society*, Spring 2017.

Review of Gabrielle Hecht, *Being Nuclear: Africans and the Global Uranium Trade* (MIT Press, 2012), *Middle Ground Journal*, Spring 2017.

Review of Kathryn A. Morrison and John Minnis, *Carscapes: The Motor Car, Architecture and Landscape in England* (Yale University Press, 2012), *Transfers: Interdisciplinary Journal of Mobility Studies* 5 no 2 (Summer 2016).

Editing Work:

"Observations on the Fountain of Moses by Citizen Gaspard Monge" and "Memoir relative to the optical Phenomenon, known by the name of Mirage, by Citizen Gaspard Monge," for "Exploring Egypt: A Digital Repository of the papers of the Commission de l'Egypte," <http://content.lib.auburn.edu/cdm/search/collection/egypt/>

Conference Presentations:

"Smooth Moves: Vehicle Design and the Rhetoric of Progress in the New South," Society for the History of Technology Conference, Fall 2021.

"Land Dispossession and Development of the Auto Industry in the American Southeast," AUM Southern Studies Conference, Montgomery, AL, January 2020.

"Stars Fell on Alabama," paper presentation, Business History Conference, March 2019, Cartagena, Colombia.

"Mercedes and Cachet in America," paper presentation, Popular Culture Association and American Cultural Association Conference, March 2018.

"Tire Industry in Alabama: History and Timeline," poster presentation, Alabama Historical Association Conference, April 2017.

"Globalization and the Tire Industry in Alabama," Southern Studies Conference, Auburn University Montgomery, Montgomery, AL, February 2017.

“Volkswagen Westmoreland and the Globalization of the U.S. Auto Industry,” Auburn University History Department Colloquium, Auburn, AL, 2015.

“Volkswagen Westmoreland: Harbinger of a New Era,” Society for the History of Technology Conference, Dearborn, MI, 2014.

“American or Not? Marketing Domestically-Made ‘Imports,’ 1978-1988,” Southern History of Science and Technology Conference, Georgia Tech University, Atlanta, GA, 2014.

“Using, Archiving, and Collecting Automotive Manufacturer Brochures: Making the Most of an Underutilized Resource,” Society of Alabama Archivists, Huntsville, AL, 2013.

Television Appearances:

With Megan Plotka, “Bringing the Jan. 6 Insurrection to Education,” WAFF 48 News, 6 January 2022

<https://www.waff.com/video/2022/01/06/bringing-jan-insurrection-education/>

With Renata Di Gregorio, “200 Years Later: How Learning from Huntsville’s Past Can Shape A Better Future,” WZDX News, 5 July 2019

<https://www.rocketcitynow.com/news/200years-later-how-learning-from-huntsvilles-past-can-shape-a-better-future/>

Grants and Awards:

UAH Humanities Center Grant (guest presentation, Dr. Ken Noe), 2021

UAH Humanities Center Grant (guest presentation, Dr. Shennette Garrett-Scott), 2020.

Lecturer Travel Grant, UAH, 2019.

Bert Hitchcock Graduate Award in Southern Studies, 2018.

Wayne Flynt Endowed Graduate Award in Alabama History and Culture, 2017.

Graduate Instructor Fellowship, Auburn University, 2017-2018.

Edna Floyd Booth Research Grant, Auburn University, 2017.

Marguerite Scharnagel Dissertation Completion Award, 2017.

Graduate Teaching Assistantship, Auburn University, 2012-2017.

Colloquium Paper Award, Auburn University History Department, 2015.

Society for the History of Technology Student Travel Grant, SHOT, 2014.

Richard P. Sarchburg Student Paper Award, Society of Automotive Historians, 2013.

Service:

Society of Automotive Historians Executive Board, 2019- present

Shared responsibility for educational outreach initiatives and social media action plan
Miscellaneous executive duties as needed: budgetary review and approval, bylaws amendment, recruitment and retention, etc.

Chairman of the Scharchburg Student Paper Award Committee, Academic Committee, and Social Media and Marketing Committee

UAH Committees, 2018-present

Graduate Assistant Guideline Committee- devise new guidelines for the performance and evaluation of GTAs in Department service

Public History Curriculum Committee- assist in revisions to Masters-level Public History curriculum and program requirements

National Memorial for Peace and Justice bus trip planning- participate in planning, advertising process for major off-campus trip to historical site in March 2019. Trip to be repeated in February 2020.

Graduate Teaching Assistant Captain, 2016-2017.

Supervised other GTAs, devised GTA schedule, consulted with faculty over GTA policies and procedures, and mediated conflicts between GTAs or between GTAs and instructors.

Panel moderator, Southern History of Science and Technology Conference, Auburn University, Auburn, AL, 2016.

Treasurer, Phi Alpha Theta, 2015-2016.

Collected funds and performed accounting actions for the Auburn chapter of the history honors society.